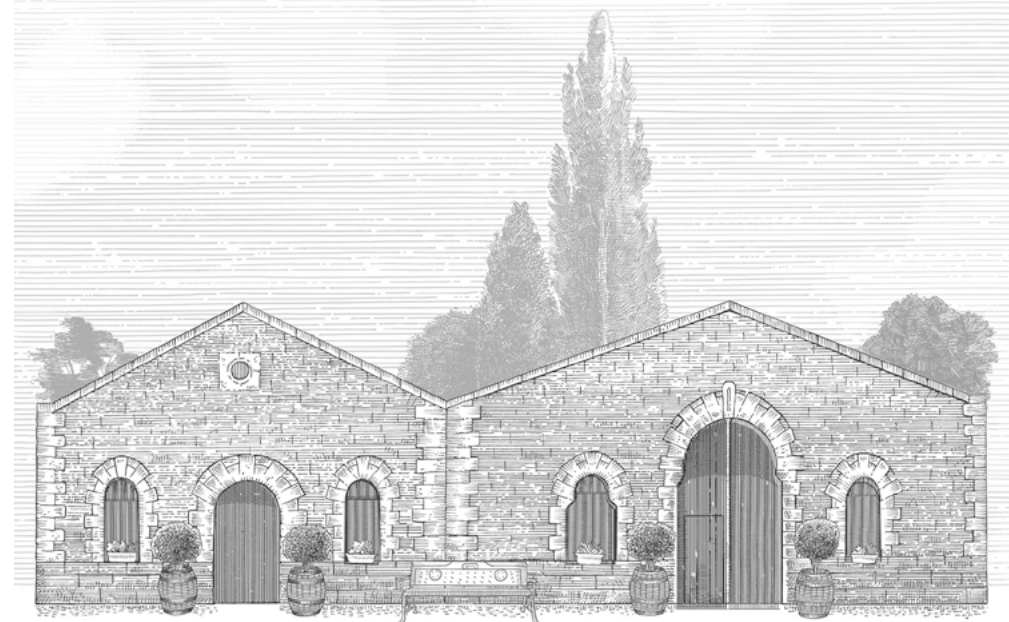


*Gómez
Cruzado*
HARO - RIOJA
BODEGA FUNDADA EN 1886



THE BOUTIQUE WINERY OF EL BARRIO DE LA ESTACIÓN

With an annual production of less than 350,000 bottles, **Gómez Cruzado** is an historical house where the utmost attention is given to every last detail, as well as the typicity of wines from this region. Founded in 1886, **Gómez Cruzado** is a century-old cellar that has shaped the history of Haro and Rioja since the late 19th century.





A CENTURY-OLD HOUSE UNDER RENOVATION

The origins of **Gómez Cruzado** date back to 1886, when **Ángel Gómez de Arteche**, a Mexican nobleman related to the Duke of Moctezuma de Tultengo, decided to start making and bottling his own wine in Haro, in the heart of Rioja Alta.

In 1916 **Gómez Cruzado** was bought by **Ángel and Jesús Gómez Cruzado** (natives of Rioja), for whom today's winery is named. Around 1990, the winery changed hands to the current owners, **the Baños family**, who hail from Badarán and also have ties with Mexico, where they currently reside.



Gómez Cruzado remains faithful to its founding principles of creating **fine Rioja wines**, while at the same time **exploring the expressions of the varied vineyards** from different plots of the D.O.Ca. Rioja. The quality of the wines is the sum of many small details. All these seemingly minor details add up and are each a necessity. Therefore, the winery takes great care of the grapes, which are subject to a meticulous and detailed selection process.



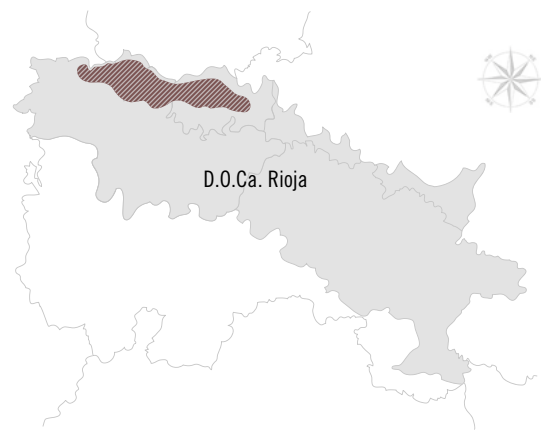


THE VINEYARD: HEART OF THE PROJECT

Gómez Cruzado wines begin in a **traditional landscape**: the small old vineyards in the most representative areas of Rioja Alta and Alavesa, where **great wines strongly rooted in their terroir** can be created. Such heritage originates in our ancestors' practices of **sustainable and thoughtful viticulture**. Thus, the wines of **Gómez Cruzado** are born in the vineyard through a mix of almost **150 different supervised plots** two three well-defined regions:

I
SIERRA CANTABRIA & MONTES OBARENES

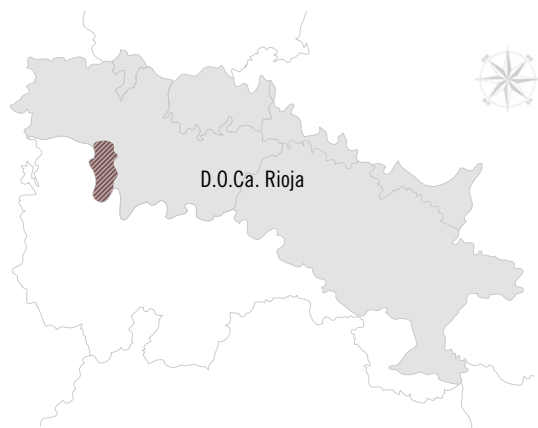
II
ALTO NAJERILLA



SIERRA CANTABRIA & MONTES OBARENES

This mythical region is found in the foothills of the **Sierra Cantabria (Rioja Alavesa and Rioja Alta)**. The bush vines grow in **poor, whitish, calcareous-clay soils**. The majority are located on the sunny side of the highest part of the sierra, at up to 750 meters of altitude. This area is in close proximity to the natural border separating the Mediterranean and Atlantic climates on the Iberian Peninsula. The unique vineyards in Rioja are a testament to the Atlantic's influence on the local climate. They produce wines **with a characteristic typicity, freshness and elegance**.





II

ALTO NAJERILLA

Vineyards in **Alto Najerilla (Rioja Alta)** near the Sierra de la Demanda. The **bush vines** are over 80 years old and rooted in **ferrous-clay soil** on North-facing slopes at an altitude of approximately 750 meters above sea level, in a markedly **continental climate**. The grapes obtained from these vineyards are characterized by **strong fruitiness and marked acidity**.



OUR WINES

GÓMEZ CRUZADO FAMILY

Seven wines comprise Gómez Cruzado's primary collection: **Gómez Cruzado: Blanco, Crianza, El Predilecto, Viña Dorana, Gran Reserva, Honorable and Viña Motúlleri Gran Reserva**. All of which are characterized by Rioja's origin and typicity, that is, by balance, elegance and silkiness.

TERROIR SELECTION

Wines, faithful to their terroir and the know-how of locals from the most remarkable areas selected from a D.O. as vast and diverse as Rioja. This project is rooted in the landscape and peasantry of these virtuous regions. Three wines: **Pancrudo, Montes Obarenes and Cerro Las Cuevas**.



