



GÓMEZ CRUZADO AND ITS WINES

THE BOUTIQUE WINERY
IN HARO'S BARRIO DE LA ESTACIÓN

GÓMEZ CRUZADO'S FAMILY OF WINES FINE WINES FROM HARO

> TERROIR SECTION TERROIR IN A BOTTLE





GÓMEZ CRUZADO is a century-old winery in Haro's Barrio de la Estación (La Rioja). With an annual production of just 350,000 bottles, it is the smallest producer in the area. Meticulous attention to detail and accuracy serve as guiding principles in this winery's work.

Founded in 1886, GÓMEZ CRUZADO played an important role in Rioja's history, established in the 19th century at the same time as the railroad.

THE SPIRIT OF HARO'S FINE WINES



The primary collection of wines - the GÓMEZ CRUZADO Family - remains faithful to its heritage of the fine wine style of Haro's Barrio de la Estación, and is defined by its origin and the typicity of cold Rioja: balance, elegance, rich nuances and silkiness. This group of wines is created through classic Rioja winemaking in terms of ageing periods, traditional procedures, and extended periods of refining at the winery.

The result is <u>six fine wines</u> that reinterpret the classics:

2nd YEAR

- GÓMEZ CRUZADO BLANCO 2nd YEAR
- EL PREDILECTO

3rd YEAR

GÓMEZ CRUZADO Crianza

5th YEAR

VIÑA DORANA

WINES OF SPECIAL VINTAGES

- **GÓMEZ CRUZADO 'Honorable'** Our most famous label. Our stand-out wine.
- VIÑA MOTÚLLERI Gran Reserva The great classic of the winery.

GÓMEZ CRUZADO aims to create wines that are strongly tied to their terroir, conveying the purest expression of the land, starting with small old vineyards grown in the highest elevation areas of Rioja Alta and Rioja Alavesa: the ideal location to craft great wines. In terms of climate, working in these areas entails colder conditions, which instills the wine with an excellent acidity and freshness, more finesse than power, and the characteristics of the so-called fine wines, designed to age in the bottle over an extended period.

TERROIR SELECTION: PRIVILEGED SMALL RIOJAS



At the same time GÓMEZ CRUZADO explores the diversity that Rioja can offer through their collection of village wines called Terrior Selection, which is a limited edition born from the winemakers desire to convey the expression of very specific plots of land, and the truly unique characteristics that distinguish these plots from the rest, even in a designation of origin as richly nuanced and diverse as Rioja. These vineyards are located in especially notable areas, with beautiful viticulture landscapes and extraordinary potential. A collection of wines that is faithful to its terroir, rooted in the landscape and the local know-how of these privileged areas — tiny "sub"-Riojas that must be captured and shared.

Three wines: PANCRUDO, CERRO LAS CUEVAS and MONTES OBARENES

And their three respective villages:

• Badarán

In southern Rioja Alta, high elevation, limited crop, red soil, northern exposure, influenced by the continental climate.

• Ollauri

Northern Rioja Alta, a century old vineyard located on terraces that, in some areas, feature an inclination of up to 50 degrees. Limestone soils lie beneath surface soil mixed with pebbles, a land that produces wines with depth and concentration.

• Haro's Region

Northwest of Rioja Alta, exceptional area for growing white varietals, fresh and rich soil, at the foot of Montes Obarenes, where the Ebro River enters into Rioja bringing clouds and colder temperatures with it.

